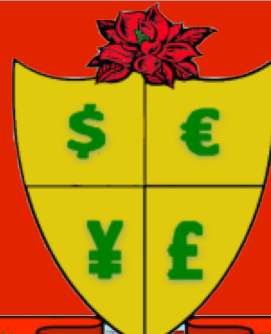


Finance & Banking Seminar 16-17



THEME:

Developing the the economy, envisioning the future through sound investments, integration and motivation.

Don't just chase your dreams, finance them



2016 NEWSLETTER



BAKE SALE

Tuesdays and
Thursdays



RAFFLE

February 16, 2017



S.Y.N.

February 24, 2017



PRESIDENT

“Success is the result of perfection, hard work, learning from failures, loyalty and persistence” (Collin Powell).

This quote is one that drives me with each and every task that I undertake. Many times people try to accomplish a particular task but because of one failure they become discouraged and give up on that said task. I on the other hand, believe that people should take first from their failures to learn where they went wrong as to ensure that there will not be a reoccurrence. Persistence is key in attaining success because the greater the amount of trials the greater the chance of success. Additionally, another contributing factor is to always remain loyal to the cause and cast any doubt aside and just work hard trying to attain perfection which will lead to success.

My Name is Dennis Henriques and I am grateful to each and every person of the Finance and Banking



as the president of the seminar body. I must also extend my gratitude to the facilitators without who, none of this would be possible.

The notion of seminar might at times seem to persons to be a stress and a hassle; but if we look beyond our personal feelings we will see that the purpose of this seminar is to prepare each and every person for the working world. Whether it be by means of improving our level of professionalism or even giving us to develop other skills such as leadership, team building and giving us the opportunity to be exposed to different personalities and how to deal with them effectively. It can then be said that Seminar in a sense is geared towards developing the soft skills which will transfer over into each and every member's professional journey.

The end goal of the Finance and banking seminar is to have a successful Conference day. However to attain this success one must ensure that there exist a very capable team, and a team is not defined as just a group of persons working together; A team is a group of persons who respect, trust and care for each other and who are all working towards a common goal. In my opinion as the president I can say without a doubt that I have a very capable team which comprises of 99 members including myself.

The structure of my team comprises of Ten committees all headed by a Chair and a vice chair. These committees are split up into sub groups and the sub groups are managed by the Vice Presidents.

The Vice President of Finance and Human Recourse is responsible for:

- ✦ Research and Publication Committee
- ✦ Professionalism Committee
- ✦ Faith and Outreach Committee
- ✦ Accounting Committee
- ✦ Secretariat Committee

The Vice President of Operations is responsible for:

- ✦ Conference Day Committee
- ✦ Operations Committee
- ✦ Marketing and Fundraising Committee
- ✦ Sponsorship and Relations Committee

The tenth committee is somewhat of an independent committee as the role they play. This is the auditing committee headed by our Chief Auditor. Also a part of my team is our Executive Secretary and the Assistant executive secretary that both control the pure hr faction of our seminar. We also have our Treasurer and Vice Treasurer who are both charged with the maintenance of the seminars account bout coming in and going out.

The seminar has now completed our first successful semester with a total collection approximately 2 million. Our fundraising and sponsorship initiatives have all been successful and provide the necessary avenues need to meet other financial targets of semester 1 and going into semester 2 we are expecting even greater success. Our outreach activity for semester 1, which was a trip to Jacobs Ladder was also a success. With this activity we were able to build a walk way for the residents as well beatification of their common room as well as helping with their subsistent agricultural by means planting crops.

Clearly from the aforementioned activities, semester 1 was a rewarding and successful and planning has already begun to make our second semester bigger and better.

Look out for SYN, February 24th, 2016



WALK-A-THON



We gathered for one of, if not the most exciting event of the semester “The University of Technology Finance and Banking Seminar Walk-a-thon 2016”. This is an event for Finance students and it was held on the 26th of October at the UTECH back field. Despite the unfavourable weather conditions, it did not dampen the spirit of the students who were all branded in the polo shirts getting ready to take on the journey. The walk was indeed a force to be reckoned with, twelve (12) laps around the field where they will be surely walking in puddles. The journey of 12 laps begins with a single step; yes we are on our way for the first lap. How could I not mention that the likes of our very own, the one and only Mrs. Ena Claytor-Day who went off to a flying start, can she keep this up? I guess we just have to wait and see.



Has anyone seen Mr. Parkes? Maybe something is holding him back, and I am not sure, but what we do know for sure is that he was definitely doing his laps. The little but tallawah Mr. Ewan Shaw was there for sure around he went but did he get all his laps done? Yes he did. All the facilitators turned out Mr. Bobby Bond and Mr. d Morgan and all showed they had the drive, passion and dedication and could do their twelve (12) laps just as any other Finance student.



After everyone completed their laps, they competed against each other in their varying committee's in events such as obstacle race, sack race and potato race. Can you imagine of all the committees who came out on top? It wasn't the strong and mighty Logistics Committee, nor was it the ever so vibrant Sponsorship Committee but it was the Research Committee that came out on top, yes I just said the researchers happened to pull it off. It was very pleasing to the eyes to see how well everyone worked together and though the weather wasn't as one would expect it to be, it was a great evening to be out, great humor and great fun.

A Job well done by the Finance and Banking Seminar Group.

-Dwight Stephens



CAKE SALE



Who can resist the sweet sensation of pastry? Soft, sumptuous, colorful and mouthwatering goodies sent from above. Wonderful were the moments as students gathered in numbers Tuesday and Thursday at 12:00pm adjacent to the famous SOBA gazebo to every partake of the bake sale event. The idea of offering pastry and other wonderful eatables was introduced by the marketing and fundraising department as one of the three main sources of income for the 2016/2017 seminar. Additionally this event was geared at opening doors for new and sustained professional relationships among the different committees to be built as a collaborative input from each individual was necessary to make the venture a success.

The Operations committee headed by Mr Rohan Miller was known as the muscles of the seminar and was task with the responsibility of procuring the area for the sale, setting up a proper tent and also ensuring that all the necessary equipment's and utensils were at hand to ensure that each daily sale went smoothly as planned. These responsibilities would have to be carried out every Tuesday and Thursday of each week, and through proper planning and communication this was done as each member of the committee stood up to the test of the mid-day heat and busy class schedule to pull together in sharing the workload of the event. With this promising venture the banking and finance seminar took another step further by partnering with xclusive vodka, a popular upcoming brand in the liquor industry. This partnership was put into play at the final bake sale for the semester where xclusive vodka offered a wide range a beverages alongside the seminar selling its baked products. This collaboration was a huge reported success one that which the seminar is proud of. The overall journey through out this semester for both the operations and procurement committee and the entire seminar body was a memorable one and in this we can meditate on a thought by Vince Lombardi which says "the price of success is hard work, dedication to the job at hand and the determination that whether we win or lose we have applied the best of ourselves to the task at hand.

-Lance Wildman



JACOBS LADDER

January 25, 2017

The first thoughts that came to mind after hearing the name Jacob's Ladder for the first time, is that winding, arduous trek to the Blue Mountain Peak. Who would put an elderly home in the hills above sea level? Little did I know that this Jacob's Ladder is actually nestled in the quiet community of Moneaque, St. Ann. They almost got me there.....

November 12, 2016 came, and it came really fast.

There was the option to take the "country bus" to our destination, but arriving in comfort was never off the table either. The services of the Jamaica Urban Transit Company and our University bus would do just fine (ample space needed for all 87 members).

The buses pulled in approximately 10:30AM not before taking in the scenery from the North Coast High Way and turning on to a dirt track with only greenery (bush) on either side.

Aha! Wi reach!

What a welcome! Exuberant males and females with bright smiles, uttering a greeting. Thought Jacob's ladder was an elderly home. Rather, it was a home for individuals with mental and physical disabilities. This little piece of missing information was not a deterrent to say the least.

Our tour of the facility, situated on 100 acres of land, revealed that Jacob's Ladder is one of 13 Mustard Seed Communities that provide residential care for vulnerable individuals – children with disability, HIV/AIDS and young mothers and their babies. However, Jacobs Ladder is a bit unique, in that it is the only apostolate, as they are often called, that houses disabled individuals after they have reached the age of 18 years so they can live out their lives.



They have 94 residents that occupy several cottages that make up the community while other buildings on the property serve as therapy, adoration and common rooms, even cottages for volunteers. New cottages are under construction and it's their vision to house 100 cottages for staff and residents upon completion.

Jacobs Ladder is involved in subsistence agriculture. They raise several different types of animals, including pigs, rabbits, sheep and cattle.



They have 4 greenhouses where they grow tomatoes and peppers. They also farm crops including Sweet Potato, Corn, Okra Cabbage, Sorrel and Irish Potato. Surplus animal and crop produce are sold to neighbouring communities as a form of income; as the cost to provide food for the residents is ever growing.

After learning so much about Jacob's Ladder we got our hands dirty with the intended outreach activities – farming, painting one of the common rooms and constructing a walkway for wheel chairs.

Each sub-group would benefit immensely from this day.

We got the real sense of what it means to share in the individual responsibility for the communities that we live in. Even though Jacob Ladder receives donations, its residents also engage in subsistence farming to assist themselves financially and otherwise.

The interaction with the residents was a heartwarming and humbling experience. Their efforts to walk; to talk, to dance, to share a smile, is a reminder of our common bond of humanity, that all life is precious and wonderful and should be lived with purpose. The care givers patience is also undeniable exceptional and worthy of imitation and commendation.

It would be ideal to revisit Jacob's Ladder sometime in the near future to lend them a helping hand; or to visit anyone of the other Mustard Seed Communities nearest to our homes as our circumstances permit.

It truly was a day well spent.

Jacob's Ladder.....until next time.

-Vickacia Williams

JUS D' VYBZ

The Greenhouse on the UTech Campus, was without a doubt the place to be on Thursday, November 24th as the Finance & Banking Seminar 2016/2017 hosted the event 'Jus Di Vybz': Link Up and Drink UP. Our guests DJ's which includes DJ Shades, Quantum Sound and the well known ZJ Ice

The Jus Di Vybz promotion team was one to be reckoned with, they were spotted at almost every event this semester making certain that the party patrons were fully aware of Finance and Banking Seminar 16/17 and Jus Di Vybz, kudos to the promotion team.

Exclusiv Vodka came onboard as a major sponsor for the event. This event was deemed to be one of the best events for the semester. The event had an early start at 9pm and maintained the momentum until 2:30am. The venue, patrons and music contributed to the electrifying atmosphere. Majority of the patrons were seen

to the music, led by the vibrant Finance Team to the foremost of the venue. There was a wide array of affordable drinks at the bar.

The President of FBS2016/17, Dennis Henriques said:

"It went very well, upbeat and it's good to know that everyone enjoyed themselves and we got the word out early for SYN, and it only gets better."

Vice President, Joelle Blake said:

"It was a memorable night, looking forward to working with our enthusiastic and willing team next semester with SYN"

Unmistakably, the FBS body did a great job with Jus Di Vybz and you all should definitely look out for our event S.Y.N on February 24, 2016.

Coverage was taken by **Fashiikon Images**



SEMINAR COMMITTEES



Sponsorship & Relations

The Sponsorship committee's goal is to generate exposure for the seminar and its members throughout the academic year. The committee is responsible for promoting events of the seminar by building networks and develop high level contacts. They have the opportunity to form strong business connections and professional relationships on behalf of the seminar. In



A goal of the committee, consist of designing sponsor packages to invite sponsors to aid the seminar body in obtaining sponsorship for 50% of the seminar's annual budget and in the end seek sponsorship for the launch of the seminar.

The team aims to deliver valuable sponsors and contact information to the seminar body from networks such as: corporate communications, publishing, digital media, advertising, TV and universities.

Professionalism Committee

The Professionalism Committee is in charge of developing a multidisciplinary approach to advance the professionalism of the members, that is required of the seminar. The number one objective of this committee is to design and implement systems to ensure the professional, ethical and correct procedures are followed in



This committee enforce laws of the seminar in the pursuit of professional development for seminar members. They do so in an informative fashion, by spreading awareness of all procedural matters and identify violations of procedures and implement sanctions for behaviors inconsistent with correct

Auditing committee



The primary purpose of the seminar's auditing committee is to provide oversight of the financial reporting process undertaken by seminar, along with ensuring there is compliance with the policies and regulations bestowed upon each member of the seminar.

The committee seeks to assess whether financial statements are complete and fairly presented in all aspects of the financial position in regards to the

about the financial statements as a whole to make sure that it is free from material misstatement due to fraud or error. The saying; "one of the great mistakes is to judge policies by their intentions rather than their results" by one Mr. Milton Friedman, goes without saying much. The auditing committee has established themselves with the proper attitude and responsibility that will accomplish exactly what required of them.

Operations Committee

Generally the name "operations committee" can be a bit misleading. In some cases, the committee does not oversee day-to-day operations, but rather deals with operational functions from a strategic level. However, for the seminar, it serves as a counterpoint to handle work-flow and manage daily crises. The aim of this committee is to provide the technology, equipment and materials needed for the effective conduct of all events of the



They are physically responsible for the setting up of locations for any event that is being held and also the responsibility for the use of the equipment and technology used for every event conducted. The operations' chair provides governance and oversight for every operations program and its component projects and initiatives. These includes the sourcing of all support resources needed for the effective conduct of all Conference events in a timely and efficient manner.



Research & Publication

The Research and Publication committee's main aim is to conduct appropriate research on the Conference theme and present the findings in a timely manner for the Conference magazine and the Conference participants. The research committee along with the conference coordination committee, worked in unison to research, create and implement a theme for the seminar's launch and conference day.

questions, also provide a sense of direction for the seminar's print and electronic publications which includes: the newsletter and the magazine for the seminar. In addition, strategically planning and developing the seminar's current and future publications deemed necessary by the committee's facilitator for the seminar.

This committee has been very active in its endeavours as winners of the walk-a-thon event, and also the struggles of coming up with research questions each week. It proved difficult at times to find quality research questions each week for group presentations, not to mention the conference day theme. Despite a few challenges this semester, it was very much a prosperous one.

Secretariat Committee

The secretariat committee is entrusted with administrative duties, maintaining records, and overseeing or performing secretarial duties as it relates to other committees. Their aim is to ensure that accurate and up-to-date documentation of all conference planning and implementation activities is kept and made readily available on demand.



The role of the committee is to support the seminar by ensuring smooth performance of meetings. In addition, they ensure that meetings are effectively organized and minutes of the meetings are kept in order to maintain compliance. The Secretariat committee often acts as an information reference point to the seminar chair and other committee members. Clarifying past practice and decisions confirming what is required and retrieving relevant documents.

Accounting committee

The goal of the accounting committee is to design and implement internal control systems for effective decision-making and accountability. The accounts committee basically ensures policies and procedures for financial transactions are documented in a professional manner, giving the seminar body weekly updates necessary to ensure the 'assets'



For efficiency, the accounting committee ensures that a clear communication of the seminar's financial position is done and also ensures the full compliance of the budget and allocation of resources toward the accomplishment of the seminars goals. In a nutshell, they design policies and documentation for effective record keeping and procedures for handling money and other resources.

Faith & Outreach Committee

The purpose of the Faith Mission and Outreach Committee, is to inspire, support, organize and mobilize the members of the seminar to share with others. They conduct all devotional exercises at seminar meetings. They are charged with the responsibility of looking out for every member by planning, coordinating and participating in community service activities that make a significant contribution to the country as a whole.



The committee's aimed at giving us a sense of awareness that we may see the importance of voluntarism among the Finance & Banking seminar. So at the end of the day, each member can appreciate the experience of of helping others and giving back to society through the seminar designating specific projects for outreach support.

As one who aims to produce the men and women for tomorrow, the Faith and Outreach committee identifies opportunities for community involvement and educates the seminar members about the importance of corporate social responsibility.



Marketing & Fundraising

For the marketing and fundraising committee, they are held accountable for the failure or success of all projects undertaken by the seminar. This may seem like a lot of responsibility, but this committee is the core for strengthening the seminar's academic years' worth of funds. The marketing and fundraising committee is mostly there to assist the

seminar's funding by raising funds through donations, action activities and events. The committee is charged with developing and maintaining the integrated marketing plan and also developing policies and assessing the effectiveness of marketing strategies to meet the seminar's financial goals.

The committee had high priorities this seminar one with events such as: weekly bake sales, to the big event; Jus D Vybz and the headache of finding sponsors for these activities. The marketing and fundraising committee has been quite successful in its endeavours in making these events/activities successful.

Conference Coordination Committee

The conference coordination committee is responsible for planning and successfully implementing the launch of the Seminar as well as to plan the activities of the one-day seminar in 2017. The committee has worked diligently along with research and publications committee on the conference day theme. They are also in charge of planning the activities for the Conference day and soliciting sponsorship in association with the sponsorship committee.



In addition, they have a lot to do with invitations for specially invited guests who will be speaking on Conference day. Overall, they seek to present the members of the seminar in such an unforgettable fashion. Also, the conference coordination committee has to ensure that all activities for seminar day are done in an exceptional manner such that the name of the Finance and Banking Programme is highly respected.

FINANCE STUDENTS ASSOCIATION



“Changing our Present, Shaping our Future”

The Finance Students' Association of the University of Technology, Jamaica is the only association of its kind providing academic mentorship and financial training for the cohort of finance students. Though the association was started over eight (8) years ago, it was re-vamped in September of this year to more effectively support its members through three (3) core areas namely: Research, Personal Development, and Community Service. The association meets every Thursday afternoon from 3:15 to 4:15 in 5B1 and currently has approximately twenty five (25) members pursuing studies in Finance and Banking or similar areas.



Societies Xplosion

FSA also participated in the Clubs and Societies Xplosion held on Thursday October 27, 2016, where it got the opportunity to inform the student population of the goals and objectives of the FSA and also to give information on how to become a member of the association.

CFA Research Challenge

The Finance Students' Association has also been preparing students for the CFA Research Challenge scheduled for March 2017 in Miami, USA. Students are expected to gain new knowledge and benefit from the international exposure.

Other Events to Mention

The semester's activities came to an end with a movie and social (November 24), an exam preparation marathon (November 28-30), and a brunch in collaboration with the Finance and Banking Seminar (December 18)



Events to Look Forward To

Upcoming activities of the Finance Students' Association include an outreach project at the Jamaica National (JN) Children's Home, Resume Writing Workshop, Financial Modeling Seminar, Budgeting Workshop, and an Exam Preparation Marathon (Part II).



January 25, 2017

BRUNCH

January 25, 2017

SEMESTER IN REVIEW

WHAT TO EXPECT IN 2017

The Finance and Banking Seminar student body welcomed this module with anticipation at the commencement of the semester. Three months later, we must acknowledge the dedication, hard work and discipline of all ninety-nine (99) members. Preparing and engaging in seminar related events and activities certainly stimulated our planning, organizing, implementation and evaluation skills, and for some, it further heightened their passion for event planning.

At this time, all are focused on the ultimate goal of hosting our 2017 conference. We proposed a number of activities to generate maximum income over the two semesters which included hosting a Walk-A-Thon, weekly Pizza/Cake sales and a party called Jus Di Vybz; a precursor to our major event schedule for February 2017.

In the midst of all this, we displayed our social responsibility by giving back through our outreach programme at one of the Mustard Seed Communities (Jacob's ladder) on November 12, 2016.

Of course, being new to event planning, there were many disappointments; however we will refer to semester 1 as the experimental semester. Essentially, we made mistakes and have learned vital lessons for semester 2. There are a number of things that will be done differently as we aspire to achieve the stated goals. Going forward we anticipate more communication between all committees and more adherences to timelines. This should enable us to coordinate and plan activities in reasonable timeframes.

As it relates to our financial targets, we hope to achieve them following the hosting of the remaining fundraising events.

The upcoming events for Semester 2 are as follows:

- ✦ February 15- Dining & Etiquette Training
- ✦ February 16- Raffle Draw
- ✦ February 24- SYN (Major Event)
- ✦ March 21- Conference Day

FACILITATORS